

# Stakeholder Information Management Software

A web-based solution to centrally document, track and report on all interactions and communications with stakeholders







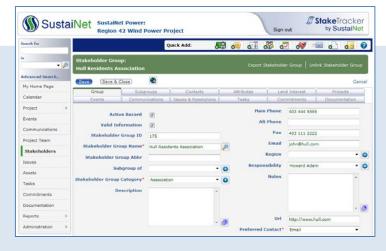
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**StakeTracker** is a powerful web-based Software-as-a-Service (SaaS) webapplication that helps organizations stay on top of their projects by centrally managing all communications regarding the impact their initiatives have on the communities in which they operate.

- Manage numerous communications with stakeholders
- Record stakeholder interests, issues and concerns
- Track stakeholders' issues and resolutions, and the commitments made to them
- Report with powerful yet easy-to-use pre-defined and/or user-defined templates
- Maintain a single central, accessible and secure database
- Search and analyze large volumes of stakeholder communications quickly
- Share common master data across multiple projects
- Coordinate multiple consultation events, open houses and meetings
- Assign both internal and external team members to the project team
- Share project information between geographically dispersed team members
- Manage individuals, groups and land parcels independently of each other
- Import data from virtually any data source
- Export data in multiple file formats (PDF, XLS, DOC.etc.)
- Manage tasks and commitments as fixed, recurring or ongoing
- Set up reminders, alerts and notifications
- Synchronize email communications using the StakeTracker Outlook<sup>®</sup> module
- **Demonstrate** transparency and accountability

For organizations that are required to demonstrate that they have consulted adequately with stakeholders, or for those that just want to better manage public input and communications.



Find out about how our software can assist you to better manage and report on your stakeholder communications at **www.sustainet.com** 

### Reduce administrative and reporting burden

Reduce the large administrative burden associated with managing, compiling, crossreferencing and mining data from distributed files and paper-based systems by centralizing all information in a single accessible database for authorized users to share, and accurately and quickly generate reports.

### Collaborate with geographically dispersed teams

Share information securely between your project offices, as well as external teams no matter where they are, enabling unprecedented collaboration between unlimited, simultaneous users. StakeTracker also allows administrators to set permission levels to control what each team member can see and do with your data.

### Plan your consultations

Event planning and calendar capabilities allow team members to quickly see what consultation events are scheduled and what team members are involved, by accessing the event details from a central calendar.

### Facilitate communication with stakeholders

Generating phone, mail and email lists in StakeTracker is simple, as is mail merging with standard letter and email templates.

### Improve accountability and generate audit trails

Assign tasks to project team members with email notifications sent instantly. Team members can easily access their personal task lists and manage progress reporting. Project leaders can oversee all tasks to stay fully informed of progress.

### Visualize stakeholder information on maps

**Stake**Tracker has an optional GIS Module to enable project teams to generate maps showing the distribution of data concerning your area of interest.

### Software-as-a-Service (SaaS) deployment

**Stake**Tracker is a web-based application that may be branded to suit your corporate identity. It may be deployed in various licensing & pricing options to suit your budgets and organizational structure, ranging from limited single project editions to unlimited enterprise-wide editions. Customers subscribe on a monthly basis to access **Stake**Tracker which is professionally hosted on secure servers in Canada, and does not require any software installation on your network.



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## **§Stake**Tracker

### Customers & Markets

### **NATURAL RESOURCES:**

Oil and Gas Mining Forestry

### **POWER, ENERGY AND UTILITIES:**

Hydroelectric / Wind / Nuclear Electrical Transmission / Distribution Pipelines

### **INFRASTRUCTURE:**

Transportation Roads / Airports / Harbours Railway / Light Rail Development / Construction

### **CONSULTING:**

Engineering Consulting (i.e. Environmental and Social Impact Assessments) Consultation Firms Public Relations (PR)

### **GOVERNMENTS:**

Local / Provincial / Federal / IRCs Aboriginal Governments

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### SustaiNet Software International Inc. provides web-based stakeholder communication management and online community engagement solutions to organizations to more efficiently manage the input, interests, issues and concerns of the community in which they operate.